

# Values

Physio Med is a value driven organisation where working in partnership is our first priority. As a business we invest significantly into the people we work with, our direct employees and the people in our network. We have the largest approved physiotherapy network in the country with 780 practices on board.

There is only one way to manage a network of this size successfully: we all adopt and work with a common set of values which define the Physio Med brand. This is the way we run our business.

## These values are:



### Strong Partnerships: Based on Mutuality

We are committed to building, maintaining and enhancing partnerships with all the people we deal with. These people include our staff, customers, network and our suppliers. Our partnerships are based on mutuality and shared benefit. A benefit shared is a benefit that will last.



### Excellence in Delivery

Great physiotherapy is at the heart of everything we do. We offer professional, clinical and customer service at levels of excellence which customers should expect from their partners.



### Zero Risk

Our clinical expertise, the way we run our business and the evidence we provide gives our customers complete confidence in our ability to deliver safe and secure results.



### Leading the Way

As a company driven centrally by the passion of our directors, we are well placed to pre-empt or respond quickly to changing demands in the market, in technology and from our customers. We are at the forefront of innovation for physiotherapy and the support services, of which demands excellence.



### Return on Investment

Our commitment to excellence, partnership, innovation and eliminating risk drives us to create:

- Increasing clinical and corporate outcomes
- Increasing patient well-being and their potential for work
- Reducing costs of absenteeism and of our service
- Deliver increasing value for money

